PROGRAMME OF EVENTS

10:00-10:30	**Registration**
10:30-10:40	**Welcome & Housekeeping - Wayne Eady, Volmary**
10:40-10:55	**Poinsettia Assortment from Beekenkamp Breeding** Andy Abbey, Beekenkamp Plants B.V.
10:55-11:10	**Discovering the Dümmen Orange Poinsettia Range** Henrik Nielsen, Dümmen Orange
11:10-11:25	**The Selecta One Poinsettia Collection** Ton de Bresser, Selecta One
11:25-11:40	**Identifying Chances and Managing Challenges – Selecting the Right Poinsettia Variety for Tomorrow** Volker Schevel, Volmary
11:40-12:00	**Poinsettia Variety Voting**
12:00-13:00	**Lunch & Exhibitor Networking**
13:00-13:20	**Navigating the Energy Rollercoaster of 2026 - Opportunities and Challenges** Jon Swain, The Green House Growers
13:20-13:30	**Holistic Approach to Poinsettia IPM: Plant Nutrition, Plant Priming & Breaking the Resistance Cycle** Joe Barfoot, Fargro
13:30-13:40	**HortiSynthesis – A New Biostimulant for Poinsettias** Mike Wainwright, Hortifeeds
13:40-14:00	**What is the Environmental Impact of Growing Media? Life Cycle Analysis of Growing Media Constituents and Mixes** Dr Alexander Sentinella, Growing Media Europe

PROGRAMME OF EVENTS

14:00-14:20	**Refreshment Break**
14:20-14:40	**A Retailer's Perspective** Emilia Wyatt, Marks & Spencer
14:40-15:00	**From Sticky Traps to Smart Traps: Automated Detection of Plant Pests in Commercial Glasshouses** Dr Gonçalo Silva, Natural Resources Institute, University of Greenwich
15:00-15:20	**Closing Session, Awards Presentation & Round-Up**
15:20	**Conference Close**