

## PROGRAMME OF EVENTS

|             |                                                                                                                                                                        |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:00-10:30 | <b>Registration</b>                                                                                                                                                    |
| 10:30-10:40 | <b>Welcome &amp; Housekeeping - Wayne Eady, Volmary</b>                                                                                                                |
| 10:40-10:55 | <b>Poinsettia Assortment from Beekenkamp Breeding</b><br>Andy Abbey, Beekenkamp Plants B.V.                                                                            |
| 10:55-11:10 | <b>Discovering the Dümmer Orange Poinsettia Range</b><br>Henrik Nielsen, Dümmer Orange                                                                                 |
| 11:10-11:25 | <b>The Selecta One Poinsettia Collection</b><br>Ton de Bresser, Selecta One                                                                                            |
| 11:25-11:40 | <b>Identifying Chances and Managing Challenges – Selecting the Right Poinsettia Variety for Tomorrow</b><br>Volker Schevel, Volmary                                    |
| 11:40-12:00 | <b>Poinsettia Variety Voting</b>                                                                                                                                       |
| 12:00-13:00 | <b>Lunch &amp; Exhibitor Networking</b>                                                                                                                                |
| 13:00-13:20 | <b>Navigating the Energy Rollercoaster of 2026 - Opportunities and Challenges</b><br>Jon Swain, The Green House Growers                                                |
| 13:20-13:30 | <b>Holistic Approach to Poinsettia IPM: Plant Nutrition, Plant Priming &amp; Breaking the Resistance Cycle</b><br>Joe Barfoot, Aiva Fertiliser Ltd                     |
| 13:30-13:40 | <b>HortiSynthesis – A New Biostimulant for Poinsettias</b><br>Mike Wainwright, Hortifeeds                                                                              |
| 13:40-14:00 | <b>What is the Environmental Impact of Growing Media? Life Cycle Analysis of Growing Media Constituents and Mixes</b><br>Dr Alexander Sentinella, Growing Media Europe |

## PROGRAMME OF EVENTS

|             |                                                                                                                                                                                 |
|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 14:00-14:20 | Refreshment Break                                                                                                                                                               |
| 14:20-14:40 | TBC                                                                                                                                                                             |
| 14:40-15:00 | <b>From Sticky Traps to Smart Traps: Automated Detection of Plant Pests in Commercial Glasshouses</b><br>Dr Gonçalo Silva, Natural Resources Institute, University of Greenwich |
| 15:00-15:20 | Closing Session, Awards Presentation & Round-Up                                                                                                                                 |
| 15:20       | Conference Close                                                                                                                                                                |