

## PROGRAMME OF EVENTS

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|-------------|---|
| 09:25-09:35 | Welcome - Derek Jarman, BOA Chair   |
|             | <b>Session 1 - Chaired by Robin Squance</b>   |
| 09:35-10:00 | <i>Biologicals in Ornamentals: Reducing Chemical Inputs Whilst Boosting Plant Health and Market Value</i><br>Dr Minshad Ansari, Bionema Group |
| 10:00-10:20 | <i>If AI Is The Answer, What Is Your Question?</i><br>Richard Hopkins, West Sussex Growers' Association                                       |
| 10:20-10:40 | <i>Plant Protection Solutions for the Ornamental Sector</i><br>Simon Conway, Horticulture Crop Protection                                     |
| 10:40-11:00 | <b>Refreshment Break</b>  |
|             | <b>Session 2 - Chaired by Derek Jarman</b>  |
| 11:00-11:20 | <i>Energy Market Insights and How GrowSave Can Help</i><br>Eirinn Rusbridge, NFU Energy   |
| 11:20-11:40 | <i>Navigating EPR &amp; Plastic Packaging Tax in Ornamental Horticulture</i><br>Shaun Herdsman, Accelobrand & Accelopack                      |
| 11:40-12:00 | <i>Volta Eco Systems - Battery storage</i><br>Peter Marshall, Volta Eco Systems   |
| 12:00-13:30 | <b>Lunch</b>  |
|             | <b>Session 3 - Chaired by Simon Crawford</b>  |
| 13:30-13:55 | <i>Launch Success &amp; Beyond: Inspiring Young People in Horticulture</i><br>Beth Anderson, Young People in Horticulture Association         |
| 13:55-14:15 | <i>Importance of Monitoring in Crops Growing in Different Types of Growing Media</i><br>Sean Whitworth, Fargro Ltd                            |

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| 14:15-14:40                              | <i>Peat-Free: Through the Eyes of a Dutch Supplier</i><br>Lex Dofferhoff, Lensli                  |
| 14:40-15:00                              | <b>Refreshment Break</b>  |
| <b>Session 4 - Chaired by Sarah Want</b> |   |
| 15:00-15:20                              | <i>Sphagnum Moss - The Ideal Peat-Free Alternative</i><br>Tim Parfitt, BeadaMoss                  |
| 15:20-15:40                              | <i>RCS 2.0 - Redefining Plant Propagation. Raising the Standard</i><br>Stefan Reiner, Selecta One |
| 15:40-16:05                              | <i>Lessons in Leadership: Vision, Value, and the Road Ahead</i><br>Alan Roper, Blue Diamond       |
| 16:05-16:10                              | <b>Closing Remarks - Derek Jarman</b>   |

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| 16:15-17:00 | <b>HortWeek Bonus Session - Chaired by Matthew Appleby</b>   |
|             | David Denny, HTA<br>Robin Squance, British Ornamentals Association<br>Steve Carter, Responsible Sourcing Scheme<br>Michael Smith, W D Smith & Son<br>Westland Representative |

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