

Session Timings		Session Speaker	Session Title/Topic
Pre-Conference Dinner		Michael Smith, WD Smith & Sons Guy Moreton, MorePeople	Floral Fantasia Update The Life and Learnings of a Horticultural Recruiter
Intro	9:25 - 9:35 (10 mins)	Derek Jarman, BOA Chair	Welcome Remarks, BOA Update, call to arms/volunteers
Speaker 1	9:35 - 10:00 (20 mins + 5 min Q&A)	Dr Minshad Ansari, Bionema Group	Biologicals in Ornamentals: Reducing Chemical Inputs Whilst Boosting Plant Health and Market Value
Speaker 2	10:00 - 10:20 (15 mins + 5mins Q&A)	Richard Hopkins, West Sussex Growers' Association (If AI is the answer, what is your question?
Speaker 3	10:20 - 10:40 (15 mins + 5mins Q&A)	Simon Conway, HCP	Plant Protection Solutions for the Ornamental Sector
Refreshment Break 10:40 - 11:00 (20mins)			
Speaker 4	11:00 - 11:20 (15 mins + 5 mins Q&A)	Eirinn Rusbridge, NFU Energy	Energy market insights and how GrowSave can help
Speaker 5	11:20 - 11:40 (15 mins + 5mins Q&A)	Shaun Herdsman, Accelobrand & Accelopack (Owner	Navigating EPR & Plastic Packaging Tax in Ornamental Horticulture
Speaker 6	11:40 - 12:00 (15 mins + 5mins Q&A)	Peter Marshall, Volta Eco Systems	Volta Eco Systems - Battery storage
Lunch 12:00 - 13:30 (90mins)			
Speaker 7	13:30 - 13:55 (20 mins + 5mins Q&A)	Beth Anderson, YPHA	Launch Success & beyond: inspiring young people in horticulture
Speaker 8	13:55 - 14:15 (15 mins + 5mins Q&A)	Sean Whitworth, Fargrow	Importance of Monitoring in crops growing in different types of Growing Media
Speaker 9	14:15 - 14:40 (20 mins + 5mins Q&A)	Lex Dofferhoff, Lensli	
Refreshment Break 14:40 - 15:00 (20mins)			
Speaker 10	15:00 - 15:20 (15 mins + 5mins Q&A)	Tim Parfitt, Beadamoss	Sphagnum moss, the ideal peat free alternative
Speaker 11	15:20 - 15:40 (15 mins + 5mins Q&A)	Stefan Reiner, Selecta Klemm GmbH & Co	RCS 2.0 - Redefining Plant Propagation. Raising the Standard
Speaker 12	15:40 - 16:05 (20 mins + 5mins Q&A)	Alan Roper, Blue Diamond	Lessons in Leadership: Vision, Value, and the Road Ahead
Closing Remarks 16:05 - 16:15 (10 mins) Derek Jarman, BOA Chair Conference Close 16:15			
HortWeek Bonus Session 4.30 pm - 5.15 pm		David Denny, HTA Robin Squance, BOA TBC, Westland Michael Smith, WD Smith & Sons	HortWeek examines the current state of peat-free growing with David Denny of the HTA, a Westland representative, Robin Squance of the BOA technical committee and Michael Smith of bedding grower WD Smith & Son. We will discuss themes around legislation, growing media standards, costs, market demand and technical challenges.